

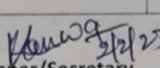
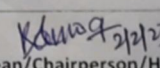


## **Presentation & Placement Drive**

On 3<sup>rd</sup> February 2023, the Department of Management and Commerce under the Faculty of Management & Commerce at our university organized a Presentation & Placement Drive, aimed at enhancing the career prospects of students by providing them with valuable insights into the corporate world. The event featured a key session by Kotak Life Insurance, one of India's leading private insurance companies, which introduced students to opportunities in the financial services industry. The session was attended by 30 participants, including students and faculty members, and was an important platform to bridge the gap between academic knowledge and professional skills.

The event began with a welcoming address by the Convener, Dr. Anil Kanwa, who emphasized the importance of industry engagement and the role such drives play in equipping students with the skills necessary for a successful career. Dr. Abhishek, Co-convener of the event, also provided an overview of the placement drive and the various opportunities available in the corporate sector. The representative from Kotak Life Insurance, a distinguished guest speaker, delivered an informative presentation detailing the career opportunities within the company and the skills needed to thrive in the financial industry. The session was interactive, allowing students to ask questions and gain valuable career insights.

The event also provided students with tips on how to approach the recruitment process, create effective resumes, and prepare for interviews. Through these practical sessions, participants gained not only industry knowledge but also confidence in their professional abilities.

 <b>BABA MASTNATH UNIVERSITY</b> UNIQUE BLEND OF ACADEMICS AND SPIRITUALITY   www.bmu.ac.in ( RECOGNISED BY UGC ) ROHTAK, DELHI - NCR <b>Internal Quality Assurance Cell</b> 	
<b>EVENT APPROVAL FORM</b>	
Academic Session: ...2022-23	
Proposed Event:	1. Seminar 2. Conference 3. Workshop 4. Training 5. Short Term Course 7. Special/Extension Lecture 8. Sports, Cultural, Cocurricular 9... Placement Drive
Faculty Name:	FACULTY OF MANAGEMENT & COMMERCE
Department Name:	Management and Commerce
Topic:	Presentation & Placement drive
Duration: (in days)	1 day
Proposed Mode (Online or Offline)	OFFLINE
Date & Time:	03/02/23
Proposed Fee (Rs.) (if any)	NIL Amount in figure and words
Speaker's Profile :	
Company Name:	Kotak Life
Convener:	Dr. Anil Kaurwa
Co-Convener (if any):	Dr. Abhishek
 Convener/Secretary (Signature with Full Name)	 Dean/Chairperson/HoD (Signature with Full Name)

The Presentation & Placement Drive served as an essential bridge between academia and the corporate world, offering students a real-world perspective on career growth. It also underscored the importance of professional development and employability skills, which are crucial for securing jobs in a highly competitive market. In the context of societal development, such events contribute significantly to equipping youth with the skills necessary for the workforce, directly aligning with the goals of the United Nations Sustainable Development Goals (SDGs). Specifically, the event supports SDG 8 (Decent Work and Economic Growth) by fostering inclusive and sustainable economic growth and promoting full and productive employment. It also resonates with SDG 4 (Quality Education), as it emphasizes the need for accessible, inclusive, and quality education to ensure lifelong learning opportunities for all.

The placement drive saw an enthusiastic participation of 30 students from the Department of Management and Commerce. It provided them with a unique opportunity to interact with industry experts, learn about potential career paths, and understand the skills required to excel

in the business and financial sectors. The event not only boosted their employability but also motivated them to pursue careers that align with their aspirations and societal needs.

The Presentation & Placement Drive organized by the Department of Management and Commerce was a resounding success. It provided a valuable learning experience for students and enhanced their readiness for the professional world. By facilitating direct interaction with industry professionals, the event demonstrated the university's commitment to improving career opportunities for students and contributing to the achievement of global goals, particularly SDG 8 and SDG 4. This initiative was an important step in shaping future leaders who will contribute to the growth and development of society.